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ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

SEC FILE NUMBER 8-25866

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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

01/01/10

REPORT FOR THE PERIOD BEGINNING		D ENDING 12/51	
	MM/DD/YY		MM/DD/YY
A. RE	GISTRANT IDENTIFICATION	ON	
NAME OF BROKER-DEALER: Mowell	Financial Group, Inc		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BU	JSINESS: (Do not use P.O. Box No.)	,	FIRM I.D. NO.
407 East Sixth Avenue			
	(No. and Street)		
Tallahassee	FL	323	03
(City)	(State)	(Zip Co	ode)
NAME AND TELEPHONE NUMBER OF I Caroline M. Prince 850-386-6161	PERSON TO CONTACT IN REGAR	D TO THIS REPORT	,
		(Area	Code - Telephone Number
B. AC	COUNTANT IDENTIFICATION	ON	
INDEPENDENT PUBLIC ACCOUNTANT Liggett & Webb, PA	whose opinion is contained in this R	eport*	
Liggott & VVODD, 1 / K	(Name – if individual, state last, first, midd	lle name\	
1901 S. Congress Ave., Ste		FL	33426
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accountant			
Public Accountant			
Accountant not resident in Ui	nited States or any of its possessions.		
	FOR OFFICIAL USE ONLY		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, John B. Mowell	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying f Mowell Financial Group, Inc	inancial statement and supporting schedules pertaining to the firm of
of December 31	, 20_19 , are true and correct. I further swear (or affirm) that
neither the company nor any partner, propried classified solely as that of a customer, except	tor, principal officer or director has any proprietary interest in any account
CAROLINE M. PRINCE Commission # GG 157942 Expires March 24, 2020 Bonded Thru Troy Fain Insurance 800-385-7019	Signature President
Carolu M. Ponco:	2/27/2020
 (f) Statement of Changes in Liabilities Statement of Changes in Liabilities Statement of Net Capital. (h) Computation for Determination of Re (i) Information Relating to the Possession (j) A Reconciliation, including appropriated Computation for Determination of the ✓ (k) A Reconciliation between the audited 	ndition. 'Yequity or Partners' or Sole Proprietors' Capital.
consolidation. (I) An Oath or Affirmation. (m) A copy of the SIPC Supplemental Rep	port.
	quacies found to exist or found to have existed since the date of the previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

AUDITED FINANCIAL STATEMENTS

For the year ended December 31, 2019

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1901 South Congress Avenue, Suite 110 Boynton Beach, FL 33426 / (561) 752-1721

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors of Mowell Financial Group, Inc.

Opinion on the Financial Statements

We have audited the accompanying statement of financial condition of Mowell Financial Group, Inc. as of December 31, 2019 and the related statement of operations, changes in member equity, and cash flows for the year then ended and the related notes (collectively referred to as the financial statements). In our opinion, the financial statements present fairly, in all material respects, the financial position of Mowell Financial Group, Inc. as of December 31, 2019, and the results of its operations and its cash flow the year then ended in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

These financial statements are the responsibility of Mowell Financial Group, Inc.'s management. Our responsibility is to express an opinion on Mowell Financial Group, Inc.'s financial statements based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to Mowell Financial Group, Inc. in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Supplemental Information

The information contained in the Computation of net capital, basic net capital requirement and aggregate indebtedness Under SEC Rule 15c3-1, Computation Basic net capital requirement under SEC Rule 15c3-1 and Computation of aggregate indebtedness under SEC Rule 15c3-1 and the reconciliation between audited and unaudited net capital has been subjected to audit procedures performed in conjunction with the audit of Mowell Financial Group, Inc.'s financial statements. The supplemental information is the responsibility of Mowell Financial Group, Inc. management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R §240.17a-5. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Liggett & Webb, P.A.

Certified Public Accountants

We have served as the company's auditor since 2016.

Boynton Beach, Florida

February 27, 2020

STATEMENT OF FINANCIAL CONDITION December 31, 2019

ASSETS

Current assets:		
Cash	\$	15,395
Commissions receivable		8,677
Securities		27,500
Prepaid Insurance		3,658
Total Current Assets		55,230
Other assets:		
Property and equipment, net		42,617
Right of use asset		6,139
Other receivables - related party		29,621
Cash value of life insurance		16,258
Total Assets	\$	149,865
LIABILITIES AND STOCKHOLDER'S EQUITY		
Liabilities:		
Accounts Payable	\$	3,054
Right of Use Asset Current Liability	Y	1,225
Total Current Liabilities		4,279
Total Garrent Blashines		7,273
Right of Use Asset Long Term Liability		4,914
Total Liabilities		9,193
Stockholder's Equity		
Common stock; \$1.00 par value:		
Authorized: 100 shares		
Issued and outstanding: 100 shares		100
Additional paid-in capital		132,535
Retained earnings		8,037
Total Stockholder's Equity		140,672
71 - 77		
Total Liabilities and Stockholder's Equity	\$	149,865

STATEMENT OF OPERATIONS

For the year ended December 31, 2019

Revenue:	
Commissions	\$ 394,499
Dividends & Interest	1,285
Unrealized gain on investments	6,883
Gain on insurance cash value	 195
Total Revenue	 402,862
Expenses:	
Salaries and commissions	170,650
Clearing costs and expenses	55,083
Payroll taxes and employee benefits	55,742
Occupancy	37,040
Insurance	32,470
Office (General and Administrative)	10,839
Securities news services and subscriptions	3,414
Professional fees	12,931
Fees and licenses	5,776
Depreciation	 8,490
Total Expenses	 392,435
Net income before income taxes	10,427
Provision for income taxes	 588
Net income	\$ 9,839

STATEMENT OF CHANGES IN STOCKHOLDER'S EQUITY For the year ended December 31, 2019

	mmon tock	Additional Paid-In Capital	Retained Earnings	Total
Balance, December 31, 2018	\$ 100	\$ 132,535	\$ (1,802)	\$ 130,833
Net Income	-	-	9,839	9,839
Balance, December 31, 2019	\$ 100	\$ 132,535	\$ 8,037	\$ 140,672

STATEMENT OF CASH FLOWS For the year ended December 31, 2019

Cash flows from operating activities:		
Net Income	\$	9,839
Adjustments to reconcile net income to net cash		
Provided by operating activities:		
Depreciation		8,490
Changes in Assets and Liabilities:		
Decrease in commissions receivables		18,244
Decrease in accounts payable		(4,126)
Securities		1,211
Decrease in prepaid income tax		588
Net cash provided by operating activities		34,246
Cash flows from investing activities:		
Payments on cash value life insurance		(1,263)
Increase in other receivables - Related Party		(29,621)
Net cash used in investing activities		(30,884)
Cash flows from financing activities:		
Payments on right of use liability		(585)
Net cash used in financing activities		(585)
Increase in cash and cash equivalents		3,362
Cash at the beginning of the year		12,033
Cash at the end of the year	\$	15,395
Supplemental disclosure of cashflow information:		
Cash paid for interest	\$	199.00
Cash paid for income taxes	Ś	_
each para for moonie who		
Non-Cash investing and financing		
Right of use asset and liability	\$	4,724

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

Mowell Financial Group, Inc. (the "Company") is a registered broker-dealer with the Securities and Exchange Commission (SEC), the Financial Industry Regulatory Authority (FINRA), Securities Investor Protection Corporation (SIPC), and in eight U.S. states. The Company was incorporated in the State of Florida. The accounting principles followed by the Company and the method of applying those principles conform with generally accepted accounting principles and with general practice within the securities dealers industry.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all unrestricted highly liquid investments with original maturities of three months or less to be cash equivalents. As of December 31, 2019, the Company had no cash balances in excess of FDIC insurance at its financial institutions. Cash includes amounts in a bank checking account and in the client interest program of its clearing agent, Raymond James & Associates, Inc.

Commissions Receivable

Commissions receivable represent amounts due for securities trades from the Company's clearing broker-dealer. An allowance for uncollectible accounts has not been established because these receivables are all current and collected shortly after year end.

Revenue Recognition

The Company prepares its financial statements on the accrual basis of accounting. Revenue is primarily comprised of selling commissions earned as compensation in connection with securities and mutual fund transactions, which are recognized on a trade-date basis. Interest and dividend income is recognized as earned. Unrealized and realized losses are recognized at the time the securities are sold or marked to market.

The Company's revenue is comprised of:

Commissions Received	\$394,499
Interest & Dividend Income	1,285
Unrealized and Realized gain on Investment	6,883
Gain on insurance cash value	<u>195</u>
Total Revenue	<u>\$402,862</u>

The Company buys and sells securities on behalf of its customers. In accordance with ASC 606, each time a customer enters into a buy or sell transaction, the Company charges a commission. Commissions and related clearing expenses are recorded on the trade date (the date that the Company fills the trade order by finding and contracting with counterparty and confirms the trade with the customer). The Company believes that the performance obligation is satisfied on the trade date because that is when the underlying financial instrument or purchaser is identified, the pricing is agreed upon and the risks and rewards of ownership have been transferred to/from the customer.

Property and Equipment

Property and equipment consists of office furniture and equipment, security equipment, and leasehold improvements. It is depreciated by the straight-line method over the estimated useful lives of the assets, ranging from 3-10 years. Depreciation expense was \$8,490 for the year and accumulated depreciation totaled \$166,517 as of December 31, 2019.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

2. SECURITIES

The Company holds 500 shares of Principal Financial Group (PNG). As of December 31, 2019, the stock was valued at \$55.00 per share, with a total fair value of the stock at \$27,500. These shares are held as trading securities.

Fair Value of Financial Instruments, requires disclosure of the fair value information, whether or not recognized in the balance sheet, where it is practicable to estimate that value. As of December 31, 2019, the balances reported for cash, prepaid expenses, right of use asset, accounts payable, and lease liability approximate the fair value because of their short maturities.

We adopted ASC Topic 820 for financial instruments measured as fair value on a recurring basis. ASC Topic 820 defines fair value, established a framework for measuring fair value in accordance with accounting principles generally accepted in the United States and expands disclosures about fair value measurements.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC Topic 820 established a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). These tiers include:

- Level 1, defined as observable inputs such as quoted prices for identical instruments in active markets;
- Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable such as quoted prices for similar instruments in active markets or quoted prices for identical or similar instruments in markets that are not active; and
- Level 3, defined as unobservable inputs in which little or no market data exists, therefore
 requiring an entity to develop its own assumptions, such as valuations derived from valuation
 techniques in which one or more significant inputs or significant value drivers are
 unobservable.

The following table presents the Company's financial assets measured and recorded at fair value on the Company's balance sheet on a recurring basis and their level within the fair value hierarchy as of December 31, 2019:

	<u>Total</u>	(Level 1)	(Level 2)	(Level 3)
Security asset	\$27,500	\$27,500	\$ -	\$ -
Total security measured at fair value	\$27,500	\$27,500	\$ -	\$ -

The following is a reconciliation of the security asset for which Level 1 inputs were used in determining the approximate fair value:

Beginning balance as of January 1, 2019	\$ 28,711
Unrealized gain on securities	6,871
Realized loss on securities	-
Proceeds from sale of 158 shares	(<u>8,082)</u>
Ending balance as of December 31, 2019	\$ <u>27,500</u>

3. PROPERTY AND EQUIPMENT

The Company's property and equipment is comprised of:

Office Furniture/Equipment:	\$83,396
Other Equipment:	72,797
Leasehold Improvements:	52,941
Accumulated Depreciation:	<u>(166,517)</u>
Total Fixed Assets:	<u>\$42,617</u>

4. RIGHT OF USE ASSET

On June 26, 2019, the Company entered into a five year lease agreement for office equipment for a total of \$130/month through June 30, 2024. Future minimum commitments related to the non-cancelable lease as of December 31, 2019 are as follows:

For the year ended:

December 31, 2020:	\$1,560
December 31, 2021:	1,560
December 31, 2022:	1,560
December 31, 2023:	1,560
Thereafter:	780
Present Value	(881)
Total:	<u>\$6,139</u>

Rent expense for the year ended December 31, 2019 was \$780. As of December 31, 2019, the weighted average remaining lease term was 4.5 years. Because we do not have access to the rate implicit in the lease, we utilized our incremental borrowing rate of 6% as our discount rate.

4. NET CAPITAL REQUIREMENTS

The Company is subject to the SEC Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. The Company's minimum net capital requirement is \$5,000. The Company's net capital as of December 31, 2019 is \$54,746.

5. INCOME TAXES

The Company has the following net deferred tax asset:

		As of		
	Decer	December 31, 2019		
Deferred tax assets	\$	9,211		
Net operating loss carryforward		130,408		
Valuation allowance		(139,619)		
Net deferred tax assets	\$	<u>-</u>		

A reconciliation of the statutory federal income tax rate to the Company's effective tax rate is as follows:

	For the Year ended	
	December 31, 2019	
Expected federal statutory rate	21%	
State tax rate, net of federal benefit	3.73%	
Change in valuation allowance	-24.73%	
Income tax provision (benefit)	0%	

The Company has net operating losses totaling approximately \$533,000. These losses can be carried forward to offset future taxable income through 2037. The valuation allowance decreased by approximately \$4,900 for the year ended December 31, 2019. The size of the losses, current market conditions, and anticipated tax law changes make the estimated tax benefit subject to change. The Company's federal and state income tax returns are subject to examination by tax authorities generally for three years after they are filed. The years 2016-2019 are open for audit by the federal and state taxing authorities.

6. RELATED PARTY TRANSACTIONS

The Company and Mowell Financial Group, N.A., which provides investment management services, are both wholly owned by their president, John B. Mowell, Sr. The companies share the occupancy costs for the building owned by the president. Mowell Financial Group, Inc. paid \$21,000 in 2019 for rent. During 2019, the Company generates revenue exclusively from accounts managed by Mowell Financial Group, NA. Other operating costs of each company are sustained by the business incurring the expense. At yearend, loans of \$29,621 are owed from Mowell Financial Group, N.A.

7. CONTINGENCIES

The Company is periodically subject to claims and lawsuits arising in the ordinary course of business. While it is not possible to predict with certainty the outcome of legal matters, management is of the opinion that these matters will not have a material impact on its financial condition or results of operations.

8. EXEMPTION FROM SEC RULE 15c3-3 RESERVE REQUIREMENT

The Company is exempt from the provisions of SEC Rule 15c3-3(k)(2)(ii) because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities.

9. SUBSEQUENT EVENT

There have been no subsequent events through February 27, 2020, which is the date the financial statements were available to be issued.

COMPUTATION OF NET CAPITAL, BASIC NET CAPITAL REQUIREMENT AND AGGREGATE INDEBTEDNESS December 31, 2019

Exempt from the provisions of Rule 15c3-3 under paragraph (k)(2)(ii)

COMPUTATION OF NET CAPITAL

Total ownership equity from statement of financial condition		\$	140,672
Deduct ownership equity not allowable for net capital			
Total ownership equity qualified for net capital			140,672
Additions:			C 420
Right to use liability Deductions:			6,139
Total non-allowable assets			
Property and Equipment, net			42,617
Prepaid Insurance			3,658
Previous Month Accrued Commission			2,711
Right of Use Asset			6,139
Other Receivables			29,621
			84,746
Net capital before haircuts on securities positions			62,065
Haircuts on securities			7,319
Net capital		\$	54,746
COMPUTATION OF BASIC NET CAPITAL REQUIR	REMENT		
Net Capital		\$	54,746
Minimum net capital required	\$ 613	;	
Minimum dollar net capital requirement	\$ 5,000		
Net capital requirement		\$	5,000
Excess net capital		\$	49,746
Excess net capital at 120%		\$	59,695
COMPUTATION OF AGGREGATE INDEBTEDNESS			
Total aggregate indebtedness		\$	3,054
Percent of aggregate indebtedness to net capital			5.58%

RECONCILIATION BETWEEN AUDITED AND UNAUDITED NET CAPITAL December 31, 2019

Net capital - unaudited Form X-17A-5, Part IIA	\$	54,746
Reconciling items		
Year end adjustments	_\$	
Net capital - audited	\$	54,746



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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors of Mowell Financial Group, Inc.

We have reviewed management's statements, included in the accompanying Exemption Report for SEC Rule §15c3-3 Reserve requirements, in which (1) Mowell Financial Group, Inc. identified the following provisions of 17 C.F.R. §15c3-3(k) under which Mowell Financial Group, Inc. claimed an exemption from 17 C.F.R. §240.15c3-3: (k)(2)(ii) (the "exemption provisions") and (2) Mowell Financial Group, Inc. stated that Mowell Financial Group, Inc. met the identified exemption provisions throughout the most recent fiscal year without exception. Mowell Financial Group, Inc's. management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about Mowell Financial Group, Inc's, compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(ii) of Rule 15c3-3 under the Securities Exchange Act of 1934.

Liggett & Alash, P.A.

Liggett & Webb, P.A.

Certified Public Accountants

Boynton Beach, Florida

February 27, 2020

MOWELL FINANCIAL GROUP, INCORPORATED

INVESTMENT COUNSELOR BROKER-DEALER

407 EAST SIXTH AVENUE
TALLAHASSEE, FLORIDA 32303

JOHN B. MOWELL CHAIRMAN

(850) 386-6161

Mowell Financial Group, Inc.'s Exemption Report

Mowell Financial Group, Inc. (the "Company") is a registered broker-dealer subject to Rule 17a-5 promulgated by the Securities and Exchange Commission (17 C.F.R. Section 240.17a-5, "Reports to be made by certain brokers and dealers"). This Exemption Report was prepared as required by 17 C.F.R. Section 240-17a-5(d)(1) and (4). To the best of its knowledge and belief, the Company states the following:

The Company operates pursuant to the subparagraph (k)(2)(ii) exemption under SEC Rule 15c3-3. The Company operated in accordance with this exemption throughout the entire year 2019, and there were no instances during 2019 in which the Company operated outside the scope of the exemption.

Mowell Financial Group, Inc

I, John B. Mowell, swear (or affirm) that, to my best knowledge and belief, this Exemption Report is true and correct.

By:

Title: President

Date:

1/27/2020